



Haverhill

Office of the Mayor, Room 100
Phone: 978-374-2300 Fax: 978-373-7544
Mayor@cityofhaverhill.com



Mayor Announces Alternative Energy Supply Program for Haverhill Residents

Ratepayers to Save Estimated \$3.5 Million on Electricity Over Next Three Years

The city is relaunching an alternative energy supply program expected to save Haverhill electricity customers \$3.5 million over the term of a new three-year agreement with Colonial Power Group,” Mayor James J. Fiorentini and Colonial Power Group announced.

The Haverhill Community Choice Power Supply Program is scheduled for implementation in November 2020 with local electricity customers seeing the change reflected in their December 2020 bills.

“Given the current economic conditions and knowing there are many residents who have suffered temporary and permanent job losses, I am particularly pleased to be relaunching this program as it is designed to provide lower overall costs on a necessary service,” Mayor Fiorentini said, adding the arrangement is expected to reduce local electric bills by 6 percent over the time period. “This electricity program will help our residents either keep a little more money in their pockets or enable them to put those funds toward other needs.”

Mayor Fiorentini also announced a new website with more details about the program including information about upcoming City Council and remote (Zoom) informational meetings at: colonialpowergroup.com/haverhill.

Haverhill first launched its Community Choice Power Supply Program in December 2015. The city put the program on pause in May 2017 as a preferred level of affordability could not be realized during that time period. With the current affordable rates, which will result in reduced bills for ratepayers, the city recognized the importance of relaunching the program.

Haverhill’s electricity program is “opt-out,” meaning all Haverhill customers currently on National Grid’s Basic Service will be automatically enrolled. There are no fees or penalties for



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joining or leaving the program and Haverhill ratepayers may opt-in and opt-out as often as they choose.

Haverhill has contracted with consultant Colonial Power Group and electricity supplier Residents Energy Services on the program.

“The Haverhill Community Choice Program provides local control, the strength of buying in bulk, and competition, which combine to help lower the burden of energy costs for Haverhill ratepayers,” said Mark Cappadona, president of Colonial Power Group. “We commend Mayor Fiorentini for his forward-thinking approach to energy purchasing.”

The Haverhill Community Choice Power Supply Program is a municipal aggregation program which allows local government to combine the purchasing power of residents and businesses to provide an alternative electricity supply approved by the City.

There are no enrollment, early termination, or cancellation fees attached to the Haverhill electricity program. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Ratepayers will experience no change in service and there will be no interruption in billing or power. Customers may notice that Residents Energy Services, the selected electricity supplier for the Community Choice Program, will be printed under “Supply Services” on their National Grid bills. Customers will continue to receive one bill from National Grid and National Grid will continue to process all payments.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against National Grid Basic Service. However, such savings and future savings cannot be guaranteed.

It should be noted that any ratepayer with a supplier block on their electricity account must contact National Grid to request that the block be removed if they wish to be enrolled in Haverhill’s community electricity program.



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The city and representatives of Colonial Power Group will hold the following information sessions:

City Council Meeting (brief overview) – Tuesday, Oct. 6 at 7 p.m.

Zoom Session – Wednesday, Oct. 7, 2020 at 2 p.m.

Zoom Session – Thursday, Oct. 8, 2020 at 7 p.m.

The Zoom links can be found on colonialpowergroup.com/haverhill and cityofhaverhill.com/. If you are unable to attend, recordings will also be posted to these sites.

For additional information on the Haverhill's Community Choice Power Supply Program, residents may visit colonialpowergroup.com/haverhill or call (866) 485-5858 ext. 1.

Colonial Power Group contact: Mark Cappadona: 508-485-5858 x3



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation, and management of municipal aggregation programs.