



FOR IMMEDIATE RELEASE
May 30, 2018

CONTACT: Nathan Brown, Chairman
Board of Selectmen
978-369-6136
Mark Cappadona
508-485-5858

CARLISLE RENEWABLE ENERGY PROGRAM WILL ALLOW RATEPAYERS TO SAVE \$200,000 IN ELECTRICITY COSTS

Carlisle, MA – Carlisle residents will collectively save more than \$200,000 over the next year, thanks to the newly created Carlisle Community Choice Power Supply program.

The Town of Carlisle, with the assistance of Colonial Power Group, Inc., is pleased to announce it has entered into a 2½-year agreement with Public Power of Woodlands, Texas, to bring energy cost-savings to the town’s residents through this initiative. The Town will be using 100 percent green energy, primarily derived from National Wind renewable energy certificates.

“We are happy to provide this green energy program to Carlisle residents,” said Nathan Brown, Chairman of the Carlisle Board of Selectmen. “By using aggregation, which allows the Town to buy energy in bulk, we are able to offer Carlisle ratepayers a more stable and lower cost energy option while also utilizing a renewable energy source that is beneficial for our environment.”

The Carlisle Community Choice Power Supply Program is a municipal aggregation program which, according to Massachusetts law (M.G.L. c. 164, § 134), enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply.

“The Carlisle Community Choice program provides local control and competition while also lowering the burden of energy costs for Carlisle’s ratepayers,” said Mark Cappadona, President of Colonial Power Group, Inc. “We commend Carlisle’s Board of Selectmen for their forward-thinking approach to energy purchasing. By taking this action, not only are they helping to save ratepayers money on their electricity costs, they are also helping the environment.”

Participating residents in Carlisle will see an average savings of 4 percent in their energy bills during the contract term. Residents will save a combined \$16,700 per month in the first year of the program. The cost savings for Carlisle ratepayers will begin with the July 2018 meter reads (August 2018 billings). A separate opt-in option, which meets Massachusetts renewable energy requirements but is not 100 percent renewable energy, would allow ratepayers to enjoy an average savings of 5 percent in their energy bills during the contract term.

Residents will not notice any change in their electricity service. The only discernible difference will be that Public Power will be printed under “Supplier Services” on Eversource’s monthly bills. Residents will continue to receive one bill from Eversource and to send payments to Eversource for processing. There will be no interruption in billing, power, or customer service.

Colonial Power Group is the leading aggregation consulting firm in Massachusetts. Municipal electricity aggregation allows cities and towns to pool the electrical consumption of all ratepayers in their jurisdictions and competitively procure lower cost electricity supply on behalf of the participants. The aggregation allows the municipality to obtain better pricing than individual residents and business owners could due to economies of scale. Colonial Power works with state officials, utility executives, and energy industry leaders to facilitate the purchase of electricity at a rate lower than basic service rates. Since July 2013, Colonial Power has saved households and businesses across New England a total of nearly \$11 million on their electric bills.

Colonial Power Group, which serves more than 60 municipalities in Massachusetts, was chosen to design, implement, and administer the program on behalf of Carlisle. Public Power was selected through a competitive process.

No action is required by ratepayers to participate in this cost-saving program. The program will be operated on an opt-out basis, meaning that all Carlisle residential and business customers currently on Eversource’s basic service will be automatically enrolled into the program unless they choose to opt out. You may opt-out of the program at any time and there are no penalty charges. Residents choosing to participate in the optional energy product, which does not utilize 100 percent renewable energy, must opt in.

The Town and representatives of Colonial Power Group will hold an informational session on June 19, 2018 at 8:15 p.m. at Town Hall. Residents may also contact Colonial Power Group at (866) 485-5858 ext. 1 to learn more about the Carlisle Community Choice Power Supply Program.

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ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Working with local and state government, it facilitates the purchase of electricity at a rate lower than basic service rates. Colonial Power works with state officials, utility executives, and energy industry leaders to reduce community energy costs.