



FOR IMMEDIATE RELEASE  
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**PLYMPTON ENERGY PROGRAM WILL  
GENERATE \$56,800 IN SAVINGS FOR RESIDENTS**

Plympton, MA – Plympton residents will collectively save more than \$56,800 over the first half of the year, thanks to the newly created Plympton Community Choice Power Supply program.

The Town of Plympton, with the assistance of Colonial Power Group, Inc., is pleased to announce it has entered into a six-month agreement with Verde Energy USA of Norwalk, Conn. to bring energy cost-savings to the town’s residents through this initiative. Additionally, a green-energy option that uses 100 percent National Wind renewable energy certificates will be available to Plympton residents choosing to opt-in to that offering.

“We are excited to implement this program for the benefit of Plympton’s residents,” said Christine Joy, Chairman of the Board of Selectmen. “By aggregating, or essentially buying our energy in bulk, we are able to provide Plympton ratepayers with an energy program that has a lower rate and the green-energy option is an excellent alternative for residents who prefer to use renewable energy.”

The Plympton Community Choice Power Supply Program is a municipal aggregation program which, according to Massachusetts law (M.G.L. c. 164, § 134), enables local government to combine the purchasing power of its residents and businesses so that it can provide them with an alternative electricity supply.

In December of 2015, Old Colony Planning Council provided an opportunity for their member communities, which includes the Town of Plympton, to band together on Municipal Aggregation by jointly hiring a consultant with expertise in the field.

“The Plympton Community Choice program provides local control and competition while also lowering the burden of energy costs for Plympton’s ratepayers,” said Mark Cappadona, President of Colonial Power Group, Inc. “We commend Plympton’s Board of Selectmen for their forward-thinking approach to energy purchasing. By taking this action, they are helping to save residents money on their electricity costs and providing an option that will benefit the environment.”

Participating residents in Plympton will see an average savings of 10.5 percent in their energy bills during the contract term. The program will provide an average savings of \$58.50 for each participating home during the contract term.

The cost savings for Plympton ratepayers will begin with the January 2018 meter reads (February 2018 billings).

Residents will not notice any change in their electricity service. The only discernible difference will be that Verde Energy USA will be printed under “Supplier Services” on Eversource’s monthly bills. Residents will continue to receive one bill from Eversource and to send payments to Eversource for processing. There will be no interruption in billing, power, or customer service.

Colonial Power Group is the leading aggregation consulting firm in Massachusetts. Municipal electricity aggregation allows cities and towns to pool the electrical consumption of all ratepayers in their jurisdictions and competitively procure lower cost electricity supply on behalf of the participants. The aggregation allows the municipality to obtain better pricing than individual residents and business owners could due to economies of scale. Colonial Power works with state officials, utility executives, and energy industry leaders to facilitate the purchase of electricity at a rate lower than basic service rates. Since July 2013, Colonial Power has saved households and businesses across New England a total of nearly \$11 million on their electric bills.

Colonial Power Group, which serves more than 60 municipalities in Massachusetts, was chosen to design, implement, and administer the program on behalf of Plympton. Verde Energy USA was selected through a competitive process.

No action is required by ratepayers to participate in this cost-saving program. The program will be operated on an opt-out basis, meaning that all Plympton residential customers currently on Eversource’s basic service will be automatically enrolled into the program unless they choose to opt out. You may opt-out of the program at any time and there are no penalty charges.

The Town and representatives of Colonial Power Group will hold an informational session on December 4, 2017 during Plympton’s Board of Selectmen meeting at 6 p.m. at Town Hall. You may also call (866) 485-5858 ext. 1 to learn more about Plympton’s Community Choice Power Supply Program.

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*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Working with local and state government, it facilitates the purchase of electricity at a rate lower than basic service rates. Colonial Power works with state officials, utility executives, and energy industry leaders to reduce community energy costs.*