



FOR IMMEDIATE RELEASE  
March 31, 2016

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**ADAMS ENERGY PROGRAM WILL ALLOW  
RATEPAYERS TO SAVE \$900,000 IN ELECTRICITY COSTS**

ADAMS, MA – Adams residents and business owners will save more than \$900,000 annually thanks to the newly created Adams Community Choice Power Supply program.

The Town of Adams and Colonial Power Group, Inc. are pleased to announce they have entered into a one-year agreement to bring significant energy cost-savings to the town's residents and small businesses through this initiative.

“We’ve seen how the spikes in the cost of electricity can be burdensome for Adams residents,” said Town Administrator Tony Mazzucco. “We’re pleased to work with Colonial Power to offer Adams residents and small business owners the opportunity to have a more stable and lower cost energy option.”

The new program will help residents and business owners achieve stability and substantial savings on electricity costs. Participating residents and businesses in Adams will see an annual savings of about 24 percent in their monthly energy bills and the program will provide a combined savings of more than \$75,000 per month for the town's homes and businesses.

“The Adams Community Choice program provides price stability, local control, and competition while also lowering the burden of energy costs for Adams’ residents and business community,” said Mark Cappadona, President of Colonial Power Group, Inc. “We commend Adams’ Board of Selectmen and Town Administrator Mazzucco for their forward-thinking approach to energy purchasing. By taking this action, they are helping to save residents and business owners money on their electricity costs.”

Under the Adams Community Choice Power Supply program, residents will not notice any change in their electricity service. The only discernable difference will be that Verde Energy USA of Norwalk, Connecticut, the selected electricity supplier for the Community Choice program, will be printed under the “Supplier Services” of monthly bills. Residents and small business owners will continue to receive one bill from National Grid and to send payments to National Grid for processing. There will be no interruption in billing, power, or customer service.

Colonial Power Group is the leading aggregation consulting firm in Massachusetts. Municipal electricity aggregation allows cities and towns to pool the electrical consumption of all ratepayers in their jurisdictions and competitively procure lower cost electricity supply on behalf of the participants. The aggregation allows the municipality to obtain better pricing than individual residents and business owners could due to economies of scale. Colonial Power works with state officials, utility executives, and energy industry leaders to facilitate the purchase of electricity at a rate lower than basic service rates. Since July 2013, Colonial Power has saved households and businesses across New England a total of nearly \$11 million on their electric bills.

Colonial Power Group, which serves nearly 50 municipalities in Massachusetts including numerous Berkshire County communities, was chosen to design, implement, and administer the program on behalf of Adams. Verde Energy USA was selected through a competitive process. The cost savings for Adams residents and businesses will begin with the May 2016 meter reads (June 2016 billings).

No action is required by ratepayers to participate in this cost-saving program. The program will be operated on an opt-out basis, meaning that all Adams residential and business customers currently on National Grid’s basic service will be automatically enrolled into the program unless they choose to opt out.

The Town and representatives of Colonial Power Group will hold an informational session on April 11, 2016 at 5:00 p.m. at Adams Visitors Center to discuss the Adams Community Choice Power Supply program.

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*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Working with local and state government, it facilitates the purchase of electricity at a rate lower than basic service rates. Colonial Power works with state officials, utility executives, and energy industry leaders to reduce community energy costs.*