



FOR IMMEDIATE RELEASE  
October 29, 2021

CONTACT: Mike Bussell  
Interim Town Administrator  
(978) 386-2424 ext. 25  
Mark Cappadona  
(508) 485-5858 ext. 3

### **ASHBY'S POWER SUPPLY PROGRAM RATE 27% LOWER THAN WINTER BASIC SERVICE RATE**

ASHBY, MA – Beginning with the November 2021 meter reads, the Ashby Community Choice Power Supply Program will have a new rate of .11210 cents per kWh. The Town of Ashby signed a thirty-six-month contract with its current supplier, First Point Power. The Program's rate is 27 percent lower than Unitil's winter Residential Basic Service price of \$0.15298 per kWh (*Basic Service Rate includes proposed Basic Service Costs Adder of \$0.00444/kWh*).

"I'm glad to see that the Program is able to provide such great relief to our residents on their electric bills this winter," said Interim Town Administrator Mike Bussell. "The goal of the Program was to lock in a competitive price that provides savings now and that will provide stability for the next three years."

No action is required by individual consumers. All accounts currently enrolled in the Program will remain in the Program at the new rate as of the November 2021 meter reads. This change will be noted on the November 2021 bills and will be seen on the December 2021 bills.

There are no enrollment, early termination, or cancellation fees attached to the Ashby electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Unitil's Basic Service. However, such savings and future savings cannot be guaranteed.

Unitil has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit [unitil.com/energy-for-residents/electric-information/assistance-programs](http://unitil.com/energy-for-residents/electric-information/assistance-programs).

Residents may also visit [colonialpowergroup.com/ashby](http://colonialpowergroup.com/ashby) or call (866) 485-5858 ext. 1 to learn more about Ashby's Community Choice Power Supply Program or to opt-in or opt-out.



*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*