

OFFICIAL TOWN BUSINESS



Town of Ashland
c/o NextEra Energy
3801 Toulouse St.
New Orleans, LA 70119

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DO NOT DISCARD - IMPORTANT Notice Regarding Electricity Rates



THE TOWN OF ASHLAND'S COMMUNITY CHOICE POWER SUPPLY PROGRAM CONSUMER NOTIFICATION

July 14, 2023

Dear Ashland Basic Service Consumer:

The Town of Ashland is pleased to announce that **NextEra Energy Services** (“NextEra”) has been selected as the supplier for its Community Choice Power Supply Program (“Program”). This Program is a municipal aggregation which enables local government to combine the purchasing power of its residents and businesses to provide them with an alternative to Eversource Basic Service (M.G.L. c. 164, § 134). This Program only affects the supply portion of your monthly bill. It will not affect the delivery portion of your monthly bill. Eversource will continue to deliver your electricity but Ashland has chosen the supplier for the Program. NextEra will provide electric power supply for all consumers currently on Basic Service in Ashland. This letter is intended to tell you about this Program for electric power supply. In accordance with state law, it also informs you of your rights and options if you choose not to participate in the Program.

- ✓ **YOU WILL BE AUTOMATICALLY ENROLLED IN THIS PROGRAM UNLESS YOU CHOOSE NOT TO PARTICIPATE AND OPT-OUT.**
- ✓ **YOU MUST RESPOND BY AUGUST 18, 2023 IF YOU DO NOT WISH TO BE AUTOMATICALLY ENROLLED.**

YOU WILL NOT NOTICE ANY CHANGE IN YOUR ELECTRICITY SERVICE. The only difference you will see is that NextEra will be printed under the “Supplier Services” section of your monthly bill. You will continue to receive one bill from Eversource. You will continue to send your payments to Eversource for processing. Eversource will continue to respond to emergencies, read meters and maintain the distribution and transmission lines. Reliability and quality of service will remain the same. Furthermore, you will continue to have all existing consumer rights and protections.

COMPARATIVE RATES AND TERMS

	Ashland’s Program* (Supplier Services Only)	Eversource Basic Service (Supplier Services Only)
Rate		
Residential	\$0.10409 per kWh	\$0.16078 per kWh
Small C&I	\$0.10409 per kWh	\$0.15899 per kWh
Medium & Large C&I	\$0.10409 per kWh	\$0.15428 per kWh
Streetlight	\$0.10409 per kWh	\$0.15899 per kWh
Renewable Energy Content	100% National Wind Renewable Energy Certificates (RECs)	Meets Massachusetts renewable energy requirements
Duration	December 2020 – December 2023 <i>[Rates apply to service beginning and ending on the days of the month that your meter is read in your service area.]</i>	July 1, 2023 – December 31, 2023 <i>[Residential, Small C&I and Streetlight rates change every 6 months. Medium & Large C&I rate changes every 3 months.]</i>
Exit Terms	NO CHARGE	May receive a reconciliation charge or credit <i>[Large C&I only]</i>

**Rate includes (1) Consultant Fee of \$0.001 per kWh to facilitate Ashland’s Community Choice Power Supply Program and (2) Operational Adder of \$0.001 per kWh to fund personnel costs associated with Town’s Sustainability Coordinator position.*

**Rate may increase as a result of a change in law that results in a direct, material increase in costs during the term of the contract.*

IMPORTANT INFORMATION

- At present, the aggregation rate is lower than Eversource’s Basic Service rate. The aggregation rate is fixed for 36 months (December 2020 to December 2023) while Eversource’s Basic Service rate changes twice a year, in January and July. As a result, the aggregation rate may not always be lower than Eversource’s Basic Service rate. The goal of the aggregation is to deliver savings over the life of the Program against Eversource’s Basic Service rate. However, **SUCH SAVINGS AND FUTURE SAVINGS CANNOT BE GUARANTEED.**
- There is **NO CHARGE TO OPT-OUT** of the Program and return to Eversource Basic Service.

« SEE BACK FOR ADDITIONAL INFORMATION »

IF YOU HAVE BEEN MAILED THIS NOTIFICATION you do not need to take any action to participate in the Program.

ALL BASIC SERVICE CONSUMERS who have been mailed this notification will be AUTOMATICALLY enrolled in the Program and start benefiting from the aggregation rate beginning on the day of the month in September 2023 that your meter is read. This date varies by service area. Your meter reading date is shown on your bill.

WATCH YOUR EVERSOURCE BILL FOR FURTHER NOTIFICATION of the Program.

- Your September 2023 bill will state that you are being switched to Ashland’s Program.
- Your October 2023 bill will show Ashland’s supplier and aggregation rate under “Supplier Services”.

BUDGET PLAN OR ELIGIBLE LOW-INCOME RATE CONSUMERS will continue to receive those benefits from Eversource.

SOLAR PANEL AND COMMUNITY SOLAR CONSUMERS will continue to receive net metering or on-bill credits while receiving electricity supply under the Program and the value of these credits will not be altered by participating in the Program.

ANY APPLICABLE TAXES WILL BE BILLED as part of the Program’s power supply charge. You will be responsible for identifying and requesting an exemption from the collection of taxes by providing appropriate documentation.

TAX EXEMPT SMALL BUSINESS CONSUMERS must send or email a copy of their Energy Exemption Certificate directly to NextEra Energy Attn: Commercial Sales Tax Exemptions at 601 Travis Street, Suite 1400, Houston, TX 77002 or Tax_Exemption_Forms@nexteraenergyservices.com (email) in order to maintain their tax exempt status.

IF YOU HAVE ALREADY CHOSEN A COMPETITIVE SUPPLIER ON YOUR OWN you must opt-out of this Program. This will ensure you continue to get your electricity from that Competitive Supplier.

IF YOU HAVE ALREADY CHOSEN A GREEN POWER SUPPLY OPTION THROUGH EVERSOURCE your participation in this Program will not affect your participation in that Green Power Supply.

IF YOU DO NOT WISH TO PARTICIPATE IN THIS PROGRAM you may: 1) Opt-out and continue paying Eversource’s Basic Service rate; or 2) Opt-out and choose your own Competitive Supplier (if one is available to you).

HOW TO OPT-OUT

- Sign and return the enclosed opt-out card in the postage paid envelope provided; **OR**
- Visit colonialpowergroup.com/ashland and click the opt-out button, then fill out and submit the Opt-Out Form; **OR**
- Call NextEra at (855) 310-3449 and ask to remain on Eversource Basic Service.

ANY TIME AFTER ENROLLMENT you can still opt-out with NO CHARGE. It may take a couple of billing cycles before you are back on Eversource Basic Service. If you choose to opt-out after the initial enrollment, you may submit an Opt-Out form at colonialpowergroup.com/ashland **OR** call NextEra at (855) 310-3449 and ask to be placed on Eversource Basic Service.

FOR MORE DETAILED INFORMATION regarding Ashland’s Program, please visit colonialpowergroup.com/ashland or call us toll-free at (866) 485-5858 ext. 1. To learn more about NextEra, please visit nexteraenergyservices.com/aggregations/massachusetts/town-of-ashland.

TO ACCESS EVERSOURCE’S BASIC SERVICE RATES please visit:

- Residential Rates – eversource.com/content/residential/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates.
- Business Rates – eversource.com/content/business/account-billing/manage-bill/about-your-bill/rates-tariffs/electric-supply-rates.

Colonial Power Group, Inc. is an energy consulting company chosen on a competitive basis by the Town of Ashland to facilitate the Community Choice Power Supply Program.



**THE TOWN OF ASHLAND'S
COMMUNITY CHOICE POWER SUPPLY PROGRAM**



IMPORTANT NOTICE



(866) 485-5858 ext. 1



TTY (800) 720-3480 / Español (866) 930-9252



colonialpowergroup.com/ashland

The Massachusetts Department of Public Utilities directs that we include the following message in all of these different languages. The message states: "Important notice enclosed from Town of Ashland about your electricity service. Translate the notice immediately. Call the number or visit the website, above, for help."

<p>SPANISH/ESPAÑOL Incluye notificación importante del Town of Ashland sobre su servicio de electricidad. Traduzca el aviso inmediatamente. Si necesita ayuda, llame al número o visite el sitio web indicado anteriormente.</p>	<p>POLISH/POLSKI Załączono ważną informację od Town of Ashland na temat usług energetycznych. Niezłownicznie przetłumacz powiadomienie. Zadzwoń pod numer lub odwiedź powyższą witrynę, aby uzyskać pomoc.</p>
<p>PORTUGUESE/PORTUGUÊS Aviso importante incluído da Town of Ashland sobre seu serviço de eletricidade. Traduza o aviso imediatamente. Ligue para o número ou visite o site, acima, para obter ajuda.</p>	<p>NEPALI/नेपाली तपाईंको विद्युतीय सेवा बारे Town of Ashland संलग्न गरिएको महत्त्वपूर्ण सूचना। सूचनालाई तुरुन्तै अनुवाद गर्न होस्। महत्त्वको लागि माथि भएका नम्बरमा फोन गर्नु होस् वा वेबसाइटमा जानु होस्।</p>
<p>CHINESE (SIMPLIFIED)/ 中文 随函附上来自 Town of Ashland 有关您供电服务的重要通知。请立即翻译该通知。如需帮助，请依上述信息致电或访问网站。</p>	<p>MARATHI/मराठी आपल्या विद्युत सेवेसंबंधी Town of Ashland महत्त्वाची सूचना संलग्न केली आहे. या सूचनेचा अनुवाद त्वरित करावा. मदतीसाठी वरील क्रमांकावर फोन करा किंवा वेबसाइटला/संकेतस्थळाला भेट द्या.</p>
<p>CHINESE (TRADITIONAL)/ 中文 隨附 Town of Ashland 有關您電力服務的重要通知。請立即翻譯此通知。若需協助，請撥打電話或瀏覽上方所列網站。</p>	<p>YORUBA/YORÙBÁ Àkíyèsí pàtàkì tí a fi sínú rè láti òdọ́ Town of Ashland nípa ìṣẹ̀ iná mọ̀nà mọ̀nà rẹ̀. Tún mọ̀ àkíyèsí náà lèsẹ̀kẹ̀sẹ̀. Pe nọ́nbà náà tàbí kànsí ayélujára, lókè, fún irànlọ̀wọ̀.</p>
<p>HAITIAN/KREYÒL Ou gen yon notifikasyon enpòtan de Town of Ashland sou sèvis elekrisite ou. Tradwi notifikasyon sa imedyatman. Rele nimewo a oubyen vizite sit entènèt, ki anlè a, si ou bezwen èd.</p>	<p>IGBO/NDI IGBO Ọkwa dị mkpa ezitere maka ọrụ latrik gị si n'aka Town of Ashland. Tugharịa asụsụ ọkwa ahụ ozugbo. Kpọọ nọmba ahụ ma ọ bụ gaa na weebụsaịtị ahụ, dị n'elu, maka enyemaka.</p>
<p>VIETNAMESE/TIẾNG VIỆT Đính kèm thông báo quan trọng từ Town of Ashland về dịch vụ điện của quý vị. Xin dịch thông báo này ngay. Vui lòng gọi điện hoặc truy cập trang web ở trên để được giúp đỡ.</p>	<p>AMHARIC/አማርኛ የኤሌክትሪክ አገልግሎትዎን በተመለከተ የተሰጠ አስፈላጊ ማስታወቂያ ከዚህ ጋር በ Town of Ashland እንደ ዓባሪ ተያይዟል። ማስታወቂያውን በአስቸኳይ ያስተርጉሙት። እገዛ ለማግኘት ከላይ ወደተገለጸው ስልክ ቁጥር ይደውሉ ወይም ድር ጣቢያውን ይጎብኙ።</p>

<p>RUSSIAN/РУССКИЙ Прилагается важное уведомление от Town of Ashland о вашей услуге снабжения электроэнергией. Переведите уведомление безотлагательно. Позвоните по вышеуказанному номеру или зайдите на вышеуказанный вебсайт, чтобы получить помощь.</p>	<p>SOMALI/SOOMAALI Oageysiis muhiim oo ka yimid Town of Ashland kuna saabsan adeegga korontada. Si degdeg ah u turjun ogaysiiska. Wac nambarka ama booqo webseetka, kore, si aad u hesho caawimaad.</p>
<p>ARABIC/عربي مرفق إخطار مهم من Town of Ashland عن خدمة الكهرباء الخاصة بكم. يُرجى ترجمة الإخطار فورًا. اتصل بالرقم أو قم بزيارة الموقع الإلكتروني عبر الإنترنت المذكورة أعلاه طلبًا للمساعدة.</p>	<p>JAPANESE/傑怞铂 「電気供給サービスに関する Town of Ashland からの重要なお知らせを同封しております。本通知を速やかに翻訳してください。ご質問は上記の電話番号もしくはウェブサイトをご覧ください。」</p>
<p>KHMER/ខ្មែរ សេចក្តីជូនដំណឹងសំខាន់ដែលភ្ជាប់មកជាមួយមកពីទីក្រុង Town of Ashland គឺនិយាយអំពីសេវាកម្មភ្លើងរបស់អ្នក។ ចូរបកប្រែសេចក្តីជូនដំណឹងនេះភ្លាមៗ។ សូមទូរស័ព្ទទៅលេខ ឬចូលទៅកាន់គេហទំព័រខាងលើ ដើម្បីសុំជំនួយ។</p>	<p>GUJARATI/ગુજરાતી તમારી વીજળી સેવા અંગે Town of Ashland તરફથી મહત્વપૂર્ણ સૂચના બીડલ છે. સૂચનાનું તુરંત જ ભાષાંતર કરો. મદદ માટે ઉપરના નંબર પર કોલ કરો અથવા વેબસાઈટની મુલાકાત લો.</p>
<p>FRENCH/FRANÇAIS Avis important de Town of Ashland concernant votre service d'électricité. Traduisez immédiatement l'avis. Appelez le numéro ou visitez le Site Web, ci-dessus, si vous avez besoin d'aide.</p>	<p>SWAHILI/KISWAHILI Notisi muhimu ambayo imeambatishwa kutoka Town of Ashland kuhusu huduma yako ya umeme. Itafsiri notisi mara moja. Piga simu kwa nambari au tembelea tovuti iliyo hapo juu ili upate usaidizi.</p>
<p>ITALIAN/ITALIANO Comunicazione importante in allegato della Town of Ashland riguardante il suo servizio di fornitura di energia elettrica. Tradurre il comunicato immediatamente. Qualora occorra assistenza, chiami il numero o visiti il sito Internet sopra indicati.</p>	<p>HINDI/हिंदी आपकी बिजली सेवा के बारे में Town of Ashland से महत्वपूर्ण सूचना संलग्न है। सूचना का तुरंत अनुवाद करे। सहायता के लिए ऊपर के नंबर पर कॉल करें या वेबसाइट पर जाएं।</p>
<p>KOREAN/한국어 귀하의 전기 서비스와 관련하여 Town of Ashland 에서 온 중요한 통지 사항이 동봉되어 있습니다. 통지 사항을 즉시 번역하시기 바랍니다. 도움이 필요할 경우 위의 전화번호로 연락하거나 웹사이트를 방문해 주십시오.</p>	<p>THAI/ไทย ประกาศสำคัญที่แนบมาจาก Town of Ashland เกี่ยวกับการไฟฟ้าของคุณ กรุณาแปลประกาศทันที โทรไปยังหมายเลขหรือไปที่เว็บไซต์ด้านบนเพื่อขอความช่วยเหลือ</p>
<p>GREEK/ΕΛΛΗΝΙΚΑ Εσωκλείεται σημαντική ειδοποίηση από την Town of Ashland που αφορά τον πάροχο ηλεκτρικής ενέργειας σας. Μεταφράστε την ειδοποίηση άμεσα. Καλέστε τον τηλεφωνικό αριθμό ή επισκεφθείτε την ιστοσελίδα που αναφέρεται παραπάνω, για βοήθεια.</p>	<p>LAO/ລາວ ແຈ້ງການສໍາຄັນທີ່ຕິດຄັດມາຈາກ Town of Ashland ແມ່ນກ່ຽວກັບການບໍລິການໄຟຟ້າຂອງທ່ານ. ແບ່ງແຈ້ງການທັນທີ. ໂທຫາໝາຍເລກ ຫຼື ເຂົ້າເບິ່ງເວັບໄຊທ໌ຂ້າງເທິງສໍາລັບຄວາມຊ່ວຍເຫຼືອ.</p>



ASHLAND COMMUNITY CHOICE POWER SUPPLY PROGRAM OPT-OUT REPLY CARD

Acct No: _____

If you want to participate in the Ashland Community Choice Power Supply Program, you do not need to take any action. You will be automatically enrolled.

OPT-OUT INSTRUCTIONS

If you do not want to participate:

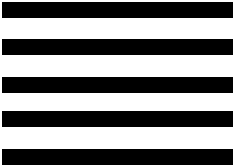
- 1) Sign and date
- 2) Place in envelope provided
- 3) Drop in the mail

The card must be signed by the customer of record whose name appears in the address on this card. **The envelope must be postmarked by August 18, 2023 to opt-out of the Program before being automatically enrolled.**

X _____
Signature Date



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 263 NEW ORLEANS, LA

POSTAGE WILL BE PAID BY ADDRESSEE

TOWN OF ASHLAND
C/O NEXTERA ENERGY
3801 TOULOUSE ST
NEW ORLEANS LA 70119-9902

